

# Before You Decide, Compare



## Questions to Ask When Selecting a New Mover Mailing Company

▶ The Program	NEW MOVER MAGNET POSTCARDS.COM	Other
1. Is this company's primary focus new mover programs?	YES	
2. Are you able to cancel your mailings at any time – for any reason – without penalty?	YES	
3. Are you able to mail as few as 10 postcards or less a month?	YES	
4. Are you able to change your mailing geography from month-to-month at no cost (i.e. change ZIP codes or adjust your mileage radius)?	YES	
5. Does the company offer low, all inclusive pricing (with no additional fees or charges)?	YES	
6. Does the company provide a free copy of the mailing list on peel and stick labels after each mailing for additional follow-up and/or tracking purposes?	YES	
7. Will your new neighbor offer be buried in a crowded coupon pack, or does the company offer a solo new mover postcard magnet mailer program?	SOLO	
8. Is the program a time-saving full turnkey service from start to finish (design, print, address and mail)?	YES	

▶ The Postcards	NEW MOVER MAGNET POSTCARDS.COM	Other
9. Does the company offer FREE custom design services that use YOUR photos and logo?	YES	
10. Does the company allow unlimited custom design options and unlimited revisions at no extra cost?	YES	
11. Does the company use magnet mailer postcards that are proven to be more effective?	YES	
12. Does the company automatically create a handy locator map for your postcard and/or magnet?	YES	
13. Does the company use postcards that are printed on a real printing press (not digital)?	YES	
14. Does the company use postcards that are printed on heavy card stock, in stunning full color on both sides with a glossy UV varnish on both sides for immediate impact right out of the mailbox?	YES	

▶ The New Resident Mailing List	NEW MOVER MAGNET POSTCARDS.COM	Other
15. Does the company use a new resident list that is multi-sourced (i.e. captures true new mover data from a variety of sources including credit bureaus, utility companies, etc.)?	YES	
16. Does the company offer FREE, unlimited count requests?	YES	
17. Does the company offer a 100% deliverability guarantee?	YES	

▶ Value Added Extras	NEW MOVER MAGNET POSTCARDS.COM	Other
18. Can the company automatically add your name to the mailing list each month so you will know exactly when your postcards are being delivered in your neighborhood?	YES	
19. If you cancel, will the company return all unused postcard mailers to you at no cost?	YES	

Call Now for your Special Offer! **1-800-249-9984**